

'If you knew something happened 8, 9 or even
10 times out of 10...
...you'd bet on it happening again wouldn't you?'



The 7 World Cup bets that have got the bookies running scared...

www.WorldCup2010Bet.co.uk

Inside this special report from Matt Nesbitt at WorldCup2010Bet.co.uk:

The stats, bets and trends the bookies don't want you to know about...

Discover:

- The bet that wins in 8 out of 10 England games...
- How to cash-in on Italy games – before Half Time!
- Double your money on the Netherlands...
- Bets paying out time and time again - in 75%, 80% and 92% of games...
- If you want to make money – DON'T bet on France, Argentina and Germany to win...
- Profit from how many Goals, Corners and Yellow Cards they'll be in every World Cup game!

Turn the page to find out how to cash-in on what's set to be the biggest betting bonanza of all time – the World Cup 2010 in South Africa...

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How to cash-in on the World Cup...

The World Cup is the biggest sporting event on the planet – and South Africa 2010 is set to be the biggest betting event in history...

Billions of pounds will be changing hands and bookies will be falling over themselves to offer more bets than ever before.

There will be over 100 ways to win on each and every game. From the usual Match Result, Goalscorer and Correct Score bets... to 'stats markets' on Corner kicks, Goals, Goal Times, Booking Points, Yellow and Red Cards and even Shirt Numbers!

And you can cash-in on all those bets and more – if you have the right info to hand...

This summer I'll be launching our new World Cup betting service at www.WorldCup2010Bet.co.uk - with one aim in mind – to make YOU big money from South Africa 2010.

'Stats bets' like Goals, Corners and Booking Points provide some of the most reliable and profitable football bets – but 99% of people will miss out on these opportunities at the World Cup because they don't have the right info at their fingertips.

I'll be supplying members of our World Cup service with in-depth info on Corners, Goals and Bookings bets for all 32 teams and every game. As a taster – here are our 7 'top trends' from the World Cup qualifying rounds for you today... bets paying out in 75% , 80% even 92% of games...

- All these bets can be placed with the UK's top bookies and getting your bet on is quick and easy – online, over the phone or in betting shops.

Here are those top 7 bets...

TOP TREND # 1

World Cup Team: England

Bet: 'Over 2.5 Goals'

Strike rate: 80%

England came top of Group C in World Cup Qualifying, scoring a whopping 34 goals in 10 games. They had the top Goals per Game average (3.4 Goals For) of all 32 teams that qualified for this summer's finals in South Africa. England games averaged 4.0 Total Goals in qualifying.

- If you'd bet on 'Over 2.5 Goals' in every England game you'd have landed 8 out of 10 winning bets. That's an 80% strike rate for 'Over 2.5 Goals' bets.

This England goals trend has been rock solid in the run-up to the World Cup – going back over the past couple of years, bets on 'Over 2.5 Goals' have paid out in 21 of the last 25 England games – 84% .

Winning example:

9th September 2009 – World Cup Qualifying
England 5 Croatia 1
Total Goals = 6

- Bet – 'Over 2.5 Goals' - WON

How to profit...

Bookies offer 'Over and Under' bets on how many Goals there will be in a game, in total.

The standard bet is Over or Under '2.5 Goals.' If there are 3 or more goals in a game, the Over 2.5 bet wins. If there are 2 or less goals, the Under 2.5 bet wins.

Over and Under 2.5 Goals bets are becoming increasingly popular and are available with all major bookies – they will be available for every World Cup game.

TOP TREND # 2

World Cup Team: Germany

Bet: 'Under 10.5 Corners'

Strike rate: 80%

Germany won 8 out of 10 games in their World Cup qualifying campaign. However rather than backing the Germans to win their games (usually at very at short odds with the bookies), you would've made more money by placing a Total Corners bet in every game...

There were less than 11 corners in 8 out of 10 Germany games.

- If you'd bet on 'Under 10.5 Corners' in every Germany game you'd have landed 8 out of 10 winning bets. That's an 80% strike rate.

Winning example:

10th October 2009 – World Cup Qualifying
Russia 0 Germany 1
Total Corners = 7

- Bet – ‘Under 10.5 Corners’ - WON

How to profit...

Bookies offer ‘Over and Under’ bets on how many Corners there will be in a game, in total. Some bookies – like Stan James, Victor Chandler and Expekt – will offer bets on Over or Under 10.5 Corners. If there are 11 or more corners, the Over bet wins. If there are 10 or less corners then the Under bet wins.

In the example above (Russia v Germany) there were just 7 corners in the game – so bets on ‘Under 10.5 Corners’ paid out a winner.

Other bookies offer different Total Corners bets such as Under 10 Corners, 10-12 Corners and Over 12 Corners.

For the World Cup, Total Corners will be widely available with all the major bookies for all 64 games.

TOP TREND # 3

World Cup Team: Italy

Bet: ‘Time of First Goal – Before 27th Minute’

Strike rate: 80%

There was a very reliable trend in Italy's World Cup qualifying games – a bet that paid out more times than backing them to win and that 99% of punters won't even know about...

There was an ‘early goal’ scored – before the 27th minute - in 8 of Italy's 10 games.

That means that no matter who scored first, or who won the game or what the final score was – by betting on an early goal you'd have landed winner after winner, after less than half an hour of play! You'd be collecting your profits by the time the Half Time whistle went.

- Bets on the ‘Time of First Goal’ to be ‘Before 27th Minute’ paid out in 8 out of 10 Italy games – an 80% strike rate.

Winning example:

10th October 2009 – World Cup Qualifying
Ireland 2 Italy 2
Time of First Goal = 8 minutes

- Bet – 'Time of First Goal – Before 27th Minute' - WON

How to profit...

There are usually 3 options when it comes to 'Time of First Goal' bets – Before, After and No Goals. The most common time for these bets is around the 27-minute mark.

Some bookies break the game down in to smaller sections, such as 0-15 minutes, 16-30 minutes and so on. But the Before or After options are the most common.

All the major bookies offer Time of First Goal bets, and markets will be available for each and every game in South Africa this summer.

Bookies to keep an eye on in particular are Stan James and Totesport, who often offer the best odds on Before and After bets. Expekt.com are also well worth a look, as they often give you a few minutes more for your money than other bookies – offering bets on Before 31st Minute, for example.

TOP TREND # 4

World Cup Team: Netherlands

Bet: 'To Win To Nil'

Strike rate: 75%

The Netherlands won all 8 of their qualifying games, finishing with maximum points. They only conceded 2 goals in those 8 games. They kept a 'Clean Sheet' (their opponent didn't score) and also 'Won To Nil' in 6 of those games.

- Backing the Netherlands to 'To Win To Nil' would have paid out in 6 of their 8 qualifying games – a 75% winning strike rate.

Winning example:

9th September 2009 – World Cup Qualifying
Scotland 0 Netherlands 1

- Bet – Netherlands 'To Win To Nil' - WON

How to profit...

As well as the usual 'to win' bets, bookies also offer bets on teams 'To Win To Nil' against their opponents. For the bet to win, the team you're backing must win the match without conceding a goal.

'To Win To Nil' bets are often available at double the odds of simply backing a team to win the game. Bets are available with all major bookies and will be on offer for every World Cup game.

TOP TREND # 5

World Cup Team: Argentina

Bet: 'Over 3.5 Cards' or 'Over 35 Booking Points'

Strike rate: 89%

Argentina finished 4th in the South American section of the World Cup qualifiers. They just managed to claim the final automatic qualification spot thanks to 1-0 win away in Uruguay in their final match.

Argentina won just 8 out of 18 games in qualifying (44%) – but bets on how many yellow or red cards there would be in each game paid out much more often...

- Bets on 'Over 3.5 Cards' or 'Over 35 Booking Points' paid out a winner in 16 out of 18 Argentina games – a high 89% strike rate.

Winning example:

14th October 2009 – World Cup Qualifying
Uruguay 0 Argentina 1
Total Cards = 12
Total Booking Points = 130

- Bet – 'Over 3.5 Cards' or 'Over 35 Booking Points' - WON

How to profit...

Bookies offer 'Over and Under' bets on how many 'Cards' or 'Booking Points' there will be in a game, in total.

Most bookies use this simple 'Booking Points' system for bets on yellow and red cards:

A yellow card counts as 10 points and a red card is worth 25 points. The most one player can get in a game is 35 points (for 2 yellow cards resulting in a red).

Other bookies – such as Bet365 – use a 'Cards' system, where a yellow card counts as 1 Card and a Red is worth 2 (with 3 Cards being the most one player can get in a game).

In Uruguay v Argentina example above there were 7 yellow cards, 1 straight red card and 1 red card for 2 x yellow cards – that adds up to 130 Booking Points. Comfortably landing bets on 'Over 3.5 Cards' and 'Over 35 Booking Points.'

TOP TREND # 6

World Cup Team: France

Bet: Team to win the Most Corners

Strike rate: 92%

France finished 2nd in their qualifying group and went into the Play Offs against the Republic of Ireland. France went through 2-1 on aggregate after extra time in Paris.

The French won 7 out of 12 games overall in qualification – but one Corners bet paid out in nearly every game...

- Bets on France to win the 'Most Corners' paid out a winner in 11 of their 12 qualifying games. That's a very high 92% strike rate.

Winning example:

14th October 2009 – World Cup Qualifying
France 3 Austria 1
Corners = France 5 Austria 1

- Bet – France to win the 'Most Corners' - WON

How to profit...

Bookies offer bets on which team will win the 'Most Corners' in a game. There are 3 options – the home team wins the most corners, the away team win the most corners or both teams get the same amount ('tie').

Bookies that offer 'Most Corners' bets include William Hill, Blue Square, 888 Sport, Paddy Power and Betfair.

In the example above, France won the Most Corners 5-1 v Austria.

'Corner Handicap' bets:

Bookies also offer 'Corner Handicap' bets. The team the bookies expect to win the most corners in the game is given a 'minus' handicap to beat, and the other team is given a 'plus' handicap to add to their score.

For example, France '-2 Corner Handicap' wins if France win at least 3 corners more than their opponent.

In the example above, France won 4 corners more than Austria (5-1) – take off their handicap of -2 corners and France still have the most corners (3-1) – so the bet wins.

'Corner Handicap' bets are widely available for all live TV games these days, and will be on offer for every World Cup game with the likes of William Hill, Bet365, Paddy Power, Stan James, Betfred, Skybet, Expekt and Boylesports.

TOP TREND # 7

World Cup Team: Korea DPR

Bet: 'Under 2.5 Goals'

Strike rate: 75%

Korea DPR came 2nd in group 2 of the Asian qualifying section – finishing behind neighbours South Korea. North Korea's games averaged just 1.7 Total Goals in qualifying.

- If you'd bet on 'Under 2.5 Goals' in every Korea DPR game you'd have landed 12 out of 16 winning bets. That's a 75% strike rate for 'Under 2.5 Goals' bets.

Winning example:

6th June 2009 – World Cup Qualifying
Saudi Arabia 0 North Korea 0
Total Goals = 0

- Bet – 'Under 2.5 Goals' - WON

How to profit...

Bookies offer 'Under and Over' bets on how many Goals there will be in a game, in total.

The standard bet is Under or Over '2.5 Goals.' If there are 2 or less goals, the Under 2.5 bet wins. If there are 3 or more goals in a game, the Over 2.5 bet wins.

Over and Under 2.5 Goals bets are available with all major bookies and will be on offer for every World Cup game.

World Cup 2010 – Live Scores, Match Stats and Bet Advice...

www.WorldCup2010Bet.co.uk

Thank you for signing up for my FREE World Cup email updates and I hope this exclusive report has showed you just how profitable betting on 'football stats' can be...

- You'll be the first to know when our full World Cup Bet service is ready to launch this summer – ahead of the big kick off in June. Look out for email updates from me.

As well as providing you with all the stats you need to make big money from the World Cup, our website will also be your 'one-stop' shop for following all your bets, results and Live Scores...

Our Scoreboard will go 'Live' at kick-off for every game, updating minute-by-minute with every Goal, Corner and Yellow and Red Card – giving you team line-ups, goalscorers and 'in-play' betting info.

Then when the final whistle goes, the Scoreboard will provide you with a unique results service for all your World Cup bets – covering markets such as Total Goals, Corners and Booking Points, First Scorer, Last Scorer, First Booking and Time of First Goal. Take a look at our Premier League Scoreboard at www.FootballBettingResults.co.uk to see what I mean. There's no other football service out there that will provide you with these bet-specific results for the World Cup.

The countdown is on – don't miss out...

The action kicks off on 11th June. I'll be in touch between now and then by email with more free World Cup stats and betting advice for you – and news of the launch of our full World Cup service...

I'll show you how to make the World Cup your most profitable month of the year!

Yours in Sport,

Matt Nesbitt

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