



[www.FootballBettingData.co.uk](http://www.FootballBettingData.co.uk)

## Guide to Spread Betting

### Part Two:

## The more right you are, the more you win...

In Part One of your exclusive guide we looked at how Spread Betting works.

All football markets work in essentially the same way. Step one, the bookmaker makes a prediction and sets a 'Spread'. Step two, you decide to bet Under or Over this Spread. Step three, you choose your stakes. Step four, you collect your money.

Well, that's the plan anyway.

- Naturally, there is a little more to it than that. Part One explains the process in more details – in case you missed it, you can check it out here...

[www.footballoffer.co.uk/pdf/fbd/sbguidepartone.pdf](http://www.footballoffer.co.uk/pdf/fbd/sbguidepartone.pdf)

### Football markets

In this section we're going to take a closer look at some of the football markets available. Highlighting those ideally suited to the kind of precise, stats-based information that my Football Betting Results/ Data services deliver to you every week.

Spread markets to cash-in on...

You'll find up to 50 markets per match – more if the match is live on TV. Many have Fixed Odds equivalents – I'll be summarising these later – others are specifically for Spread Bettors.

As we established in Part One, Spread Betting rewards the accuracy of your bets – the more right you are, the more you win. And likewise, the more wrong you are, the more you lose.

Our unique stats data gives us a real edge here – allowing us to plunder particular markets week after week.

So let's take a closer look at a few. Using this season's Liverpool v Hull (Sept 26<sup>th</sup>) match as an example...

Liverpool v Hull City			
Liverpool	6	v	1
Torres (12)	FINAL SCORE		Hull City
Torres (28)			Geovanni (15)
Torres (47)			
Gerrard (61)			
Babel (88)			
Babel (91)			
<input type="checkbox"/> <a href="#">Settle Your Bets Here</a> [ <a href="#">Best odds for this match</a> ↗ ]			
<b>GOALS</b>			
<b>Half time:</b>	2 - 1	<b>Full-time:</b>	6 - 1
<b>First scorer:</b>	Torres	<b>Last scorer:</b>	Babel
<b>Time of first goal:</b>	12 min	<b>Shirt numbers:</b>	83
<b>CORNERS</b>			
<b>Total corners:</b>	15	<b>Home/away split:</b>	13:2
<b>First half:</b>	7	<b>Second half:</b>	8
<b>CARDS</b>			
<b>Booking points:</b>	50	<b>Home/away split:</b>	10 : 40
<b>First booking:</b>	Kilbane (Hull City)	<b>Yellow cards:</b>	5
		<b>Red cards:</b>	0

(Results Scoreboard from [www.FootballBettingResults.co.uk](http://www.FootballBettingResults.co.uk) – available for every Premier League match, every week).

## Supremacy Bets

Bookmakers will offer 'Supremacy' bets in Goals, Corners and Booking Points.

The 'Supremacy' is literally the difference between what each team achieves during a match. The bookies will make one team the favourite and offer a Spread on their Supremacy. So taking the Booking Points Supremacy market as an example...

Spread: Hull [SELL] 10 – 15 [BUY]  
 Result: Liverpool - 10 Booking Points  
           Hull – 40 Booking Points  
 Supremacy: Hull +30

Hull were made favourites in this market – and so it proved. They got 40 Booking Points to Liverpool's 10, giving a Supremacy of +30.

So a BUY @ 15 would've won 15 times your stake ( $30/15 = 15$ ). And a SELL @ 10 would've lost 20 times your stake ( $30/10 = 20$ ).

## Individual Goal Minutes

This bet works in exactly the same way as the Total Goal Minutes (see Part One), but you are betting on individual players' Goal Minutes (i.e. the total of all a single player's goal times added up).

Player Spreads will vary according to how likely the bookies think they are to score. So for regular scorers Spreads will be higher than for players who rarely score.

### Typical Spreads

Regular scorer: 34 – 37

Rare scorer: 2 – 4

ALL Goals scored count to the final total. So if a player scores 3 goals – in the 25<sup>th</sup>, 30<sup>th</sup> and 60<sup>th</sup> minutes, his Total Goal Minutes will be: 115 ( $25 + 30 + 60 = 115$ ).

Your 'worst case scenario' in this instance is betting on a player who fails to score – this counts as zero. Let's look at 4 player Spreads from the Liverpool v Hull match and the final outcomes...

Player	Spread	Result
F. Torres (Liv)	34 – 37	87 (12 + 28 + 47)
S. Gerrard (Liv)	25 – 28	61
D. Kuyt (Liv)	15 - 18	0
R. Babel (Liv)	9 – 12	179 (88 + 91)

- Torres' 3 Goals gave him a total of 87 Goal Minutes. So even though he was awarded a high Spread, a BUY @ 37 WON 50 times stakes ( $87 - 37 = 50$ ).
- Gerrard's 61<sup>st</sup> minute strike gave him a total of 61 – so a BUY @ 28 WON 33 times stakes ( $61 - 28 = 33$ ).
- Kuyt failed to score – giving him a total of zero. So a BUY @ 18 LOST 18 times stakes ( $18 - 0 = 18$ ).
- Babel's 2 Goals – in the 88<sup>th</sup> and 91<sup>st</sup> minutes – gave him a total of 179. So a BUY @ 12 WON 167 times stakes ( $179 - 12 = 167$ )!

As you can see, this is a reasonably high risk market with potential for huge wins – and equally big losses. If you back a player with a high Spread and he fails to score, you can take a costly hit - so getting your stakes right is important.

Hint: Take note of the substitutes with decent scoring records. Ryan Babel's Spread was quite low as he started the match on the bench, but his 2 late strikes returned a huge payout for bettors.

### Cash-in on players firing blanks

You can also bet on players NOT to score, of course. If you think a player is in bad form, or coming up against too strong defence – you can cash-in on his failure to find the net.

For example, taking the Spread prices above – if you thought that Dirk Kuyk would NOT score v Hull, you would SELL @ 15. He didn't, so the result = zero minutes – and you would've WON 15 x your stake (15/zero x stake).

The downside of this is, if the player you SELL actually does score - you then LOSE your stake x the difference between the SELL price. So the worst case scenario here is your SELL scores in the 90th minute of the match – so you would lose 75 x your stake (90 – 15 = 75).

## Time of First Goal

This bet is very similar to the Fixed Odds equivalent. You are betting on whether the First Match Goal comes before or after the bookmaker's marker. In Fixed Odds betting the marker is usually on, or around the 28<sup>th</sup> minute. Likewise the Spread is usually around the 27-30 minute mark.

The minimum result is 1 (minute) – i.e. a goal scored in the very first minute. And the maximum result is 90 (minutes) – no goal scored. If the first goal is scored in injury time at the end of the match, that counts as the 90<sup>th</sup> minute.

So if you fancy an early Goal, you would SELL. But if you predict a tight, low scoring match you would BUY.

So if we use the First Match Goal market from the Liverpool v Hull match as an example...

Spread: [SELL] 27 – 30 [BUY]  
Result: 12 minutes

Liverpool's opening goal in the 12<sup>th</sup> minute meant that bettors that chose to SELL @ 27 were celebrating a WIN of 15 times their stake (27/12 = 15 x stakes).

Those that predicted the First Goal would come later than the 30<sup>th</sup> minute – and chose to BUY @ 30 – LOST 18 times their stake (30/12 = 18 x stakes).

## Goal Scorers' Shirt Numbers

One of the most interesting – and potentially lucrative – Spread markets is Scorers' Shirt Numbers. This bet works in the same way as Total Goal Minutes, but instead of 'minutes' the market is based on the squad number the Goal Scorers wear on their back.

The bookmaker will set a Spread, you decide to bet under or over. Then the bet is decided by adding up the shirt numbers of all the match Goal Scorers. So if a match ended 1–1 – with Goals scored by players wearing shirt numbers '10' and '23', the result would be: 33 (10 + 23 = 23).

If a player scores more than one Goal, his shirt number is added for every Goals he scores. So if a match ends 3–0 and a player wearing number '15' scores all 3 Goals, the result would be: 45 (3 x 15 = 45).

So once again taking the Liverpool v Hull match as an example - here is the breakdown of the Goals Scorers, their shirt numbers and the final outcome...

Scorers	Shirt Number	Match Goals	Bet Result
F. Torres (Liv)	9	3 (x 9)	27

S. Gerrard (Liv)	8	1	8
R. Babel (Liv)	19	2 (x 19)	37
Geovanni (Hull)	10	1	10
Total Shirt Numbers Result:			82

The Spread for this match was set at: 36 – 39.

So anybody that chose to BUY @ 39 pocketed a WIN of 43 times their stake (82/43 = 39). Those opting to SELL @ 36 LOST 46 times their stake (82/46 = 36).

Go head-2-head with the bookies

This is an interesting market in a number of ways...

- Firstly because it pits your prediction directly up against the bookmaker's. The Spread is purely a matter of opinion. The bookie has no edge – he simply has to place his marker and hope for the best.
- Players no longer wear 1-11. It is not unusual to see players wearing Shirt Numbers in the 30s, 40s and higher. This creates massive profit/ loss opportunity.
- There are many variables. For instance, the worst case scenario for BUYERS is a 0–0 draw – i.e. no Goal Scorers. But you could equally have a match end with 5 Goals scored and still go Under the bookies' Spread.

If that sounds far-fetched, consider Chelsea 5 Blackburn Rovers 0 earlier this season...

**Chelsea v Blackburn Rovers**

**Chelsea 5 v 0 Blackburn Rovers**

(20) og  
Lampard (48)  
Essien (52)  
Lampard (59) pen  
Drogba (64)

**FINAL SCORE**

**Settle Your Bets Here** [ Best odds for this match ↗ ]

GOALS			
<b>Half time:</b>	1 - 0	<b>Full-time:</b>	5 - 0
<b>First scorer:</b>	Lampard	<b>Last scorer:</b>	Drogba
<b>Time of first goal:</b>	48 min	<b>Shirt numbers:</b>	32
CORNERS			
<b>Total corners:</b>	8	<b>Home/away split:</b>	8:0
<b>First half:</b>	3	<b>Second half:</b>	5
CARDS			
<b>Booking points:</b>	10	<b>Home/away split:</b>	0 : 10
<b>First booking:</b>	Pedersen (Blackburn Rovers)	<b>Yellow cards:</b>	1
		<b>Red cards:</b>	0

As you can see, there were 5 Goals – an Own Goal, 2 from Lampard and a Goal each from Essien and Drogba.

Scorers	Shirt Number	Match Goals	Bet
Result			

Own Goal (Bla)	X	1	X
F. Lampard (Che)	8	2 (x 8)	16
M. Essien (Che)	5	1	5
D. Drogba (Che)	11	1	11
Total Shirt Numbers Result:			32

(The [www.FootballBettingResults.co.uk](http://www.FootballBettingResults.co.uk) scoreboard lists the Shirt Numbers result for every match, in the Goals section - just under the Last Scorer).

This demonstrates that Shirt Numbers bets are a high risk bet – and should be staked accordingly. It is a market that has to take into account the match result, likely scorers and an element of luck. So a sensible staking plan is essential - including a Stop Loss to limit losses. But aided by a little research, there is potential for big payouts.

Hint: Do your homework on players' Shirt Numbers (including substitutes) ahead of any match you're betting on – particularly on players with good scoring records. The more players with high Shirt Numbers on the field, the more impact it can have on the final tally. Some for your notebook...

Player	Club	Shirt Number
N. Bendtner	Arsenal	52
A. Arshavin	Arsenal	23
N. Anelka	Chelsea	39
S. Kalou	Chelsea	21
C. Bellamy	Man City	39
C. Tevez	Man City	32
A. Adebayor	Man City	25

## Multi and X-Corners

Two more potentially lucrative markets that allow you to pit your wits directly against the bookmaker are Multi-Corners and X-Corners.

Multi-Corners is based on the number of Corners (in total) in the 1st half of a match, multiplied by the number of Corners in the 2<sup>nd</sup> half. The bookmaker will set the Spread for you to bet higher or lower.

(Some Fixed Odds bookmakers provide a version of this market offering a marker to bet Under or Over, in a straight win/loss bet).

In the Chelsea v Blackburn match (referred to above) the spread was set at: 27 – 30.

As you can see there were 3 Corners in the 1<sup>st</sup> half and 5 in the 2<sup>nd</sup> half. This produced a Multi-Corners Total of 15 (3 x 5 = 15).

So those choosing to SELL @ 27 won 12 times their stakes (27/ 15 = 12 x stake). And those opting to BUY @ 30 lost 15 times their stakes.

Note: You will also see Multi-Corners markets available per team – i.e. Chelsea Multi, Blackburn Multi. The Spread will be smaller for these, but they work in the same way – ie. Chelsea's 1<sup>st</sup> half corners multiplied by their 2<sup>nd</sup> half corners.

X-Corners markets work in the same way. But they are based on the (total) number of Corners won by the home team multiplied by the number of Corners won by the away team.

The Spread for the Chelsea v Blackburn match was set at: 18 – 21.

As you can see from the scoreboard, the home/ away spilt was: 8. That is, Chelsea won 8 Corners and Blackburn didn't win any (8 x 0 = 0).

So a SELL @ 18 was again the winning decision here – picking-up 18 times stakes (18/ 0 = 18 x stakes). A BUY @ 21 would've lost 21 times stakes (21/ = 21).

(The [www.FootballBettingResults.co.uk](http://www.FootballBettingResults.co.uk) scoreboard lists the 1st Half/ 2<sup>nd</sup> Half and home/ away splits result for every match, so both Multi and X-Corners bets are easy to calculate).

Hint: These 2 markets in particular lend themselves to the stats provided by Football Betting Data and Football Betting Results. Using teams' match averages gives you as accurate a guide as possible to predicting exactly how many Corners to expect from every match – and who will get them. This gives you a genuine edge over the bookies - so rather than taking a fixed price (at usually 'odds on') you can generate big profits.

## Fixed Odds v Spread Betting

There are many more Spread Betting football markets available to you, but the ones covered here will give you a place to start. You'll notice that most of them have a Fixed Odds equivalent, or work on the similar principles.

Below is a list of the recommended types of bet to launch your Spread Betting career, along with the Fixed Odds version – and few pointers on how to choose between the two when sizing up a bet.

	Fixed Odds	v	Spread Betting
Market	Total Goals		Totals Goals
Typical marker	2.5		2.2 – 2.5
Betting options	Under @ 5/6		Sell @ 2.3
	Over @ 5/6		Buy @ 2.5

	Fixed Odds	v	Spread Betting
Market	Total Corners		Total Corners
Typical marker	11		10.5 – 11.5
Betting options	Under @ 10/11		Sell @ 10.5
	Over @ 10/11		Buy @ 11.5

	Fixed Odds	v	Spread Betting
Market	Total Goal Minutes		Total Goal Minutes
Typical marker	110 – 130 mins		125 – 135 mins
Betting options	Under 110 @ 5/6		Sell @ 125
	Over 130 @ 5/6		Buy @ 135
	110 – 130 @ 15/2		

	Fixed Odds	v	Spread Betting
Market	Total Booking Points		Total Booking Points
Typical marker	40		40 - 44
Betting options	Under @ 5/6		Sell @ 40
	Over @ 5/6		Buy @ 44

	Fixed Odds	v	Spread Betting
Market	Corner Handicap		Corner Supremacy
Typical marker	-3		2.5 – 3.5
Betting options	Team A (-3) @ 5/6		Sell @ 2.5
	Team B (+3) @ 13/5		Buy @ 3.5
	Tie (Team B +3) @ 13/5		

	Fixed Odds	v	Spread Betting
Market	Goal Scorer		Player Goals Minutes
Typical marker	n/a – Each player is priced individually		Regular Scorer 34 – 37 Rare Scorer 1 - 3
Betting options	First Scorer @ 4 – 14/1		Sell @ lowest point
	Last Scorer @ 4 – 14/1		Buy @ highest point
	Anytime @ 11/10 – 10/1		

	Fixed Odds	v	Spread Betting
Market	Time of First Goal		First match Goal
Typical marker	27 <sup>th</sup> minute		27 – 30 mins
Betting options	Up to 27 <sup>th</sup> min @ 10/11		Sell @ 27 mins
	After 27 <sup>th</sup> min @ 10/11		After 27 <sup>th</sup> min @ 10/11

## How to win BIG from Spread Betting...

I hope you have found this guide useful. And that I have managed to highlight the up and downsides of Spread Betting clearly and honestly.

There are risks... but there are also fantastic money making opportunities. If you are sensible... and you do your homework.

That's why the exclusive match stats available in my Football Betting Data and Results Service emails are ideally suited to Spread Betting. The more you know about teams' trends and habits, the more precise you can be with your bets – and as we've seen, Spread Betting rewards the accuracy of bettors.

And the more accurate you are, the more you stand to pocket from each bet.

The unique Head-2-Head Bet Selector in particular is tailor-made for plotting the events of any match. Don't forget you can match up ANY two teams, Home and Away – in ALL betting categories. Check out the demo here...

[www.footballbettingdata.co.uk/head2head/demo](http://www.footballbettingdata.co.uk/head2head/demo)

## Help yourself to a free £200 bet at Sporting Index

My Spread Betting company of choice is Sporting Index.

They provide up to 100 football markets per Premier League match, the website is easy to use and if there's anything you're not clear about, you can brush up on their online Training Centre section. It includes a very useful step-by-step guide, a glossary of terms and excellent demo.

They are also a very responsible company – and keen that you fully understand the risks involved with sports Spread Betting. Their site clearly explains how it works and the fact you can lose more than your original stake (and I can assure you that this guide was put through the ringer by their compliance team!).

And if you have any questions, their customer service team are always happy to help via phone or email.

You'll even get a £200 FREE bet if you open an account today. Simply 'cut and paste' the link below and put it in your web-browser and follow the 3 simple steps.

<http://ad.uk.doubleclick.net/clk;216727553;39468118;r>

When you have placed 5 bets – risking £20 each – you will qualify for a free £200 bet (full details of the process are explained on the application).

## Look out for Spread Betting opportunities in your weekly emails

I'll be highlighting outstanding opportunities in your weekly emails – focusing on markets that are particularly suited to Spread Betting, or are only covered by these markets.

Don't forget, if you missed Part One of this guide, you can check it out here:

[www.footballoffer.co.uk/pdf/fbd/sbguidepartone.pdf](http://www.footballoffer.co.uk/pdf/fbd/sbguidepartone.pdf)

Until then,

Matt Nesbitt

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