

Football Bets Explained:



How to cash-in on ALL football matches – without ever picking a winning team

www.FootballBettingData.co.uk

Football betting has been one of the growth areas of the last five years. A staggering £20 billion will change hands betting on the Premier League this season.

With that much money changing hands the bookies will be falling over themselves to offer more bets than ever before.

There will be over 100 ways to win on each and every game. From the usual Match Result, Goalscorer and Correct Score bets... to 'stats markets' on Corner kicks, Goals, Goal Times, Booking Points, Yellow and Red Cards and Shirt Numbers!

You can cash-in on all those markets and more – if you have the right info to hand. That's where the stats - and our unique Football Betting Data service – comes in. As a member of the Football Betting Data you'll have access to the stats and advice for all 20 Premier League teams and every game in the Premier League this season.

This report is a guide to all of the most popular football bets and how they work. All of these markets will be available for every match.

Let's start by taking a look at some of the Match Result markets you can bet on...

Match Result Markets

Match Result

Example match: Everton v Manchester United

Typical Odds

Everton	3/1
Draw	5/2
Manchester United	5/6

Bet Guide

This is most common bet in football. You're betting on which team is going to win the match – or whether it will finish a draw. Some bookies call this '90 Minutes' betting.

Correct Score

Example match: Chelsea v Aston Villa

Chelsea Win	Draw	Aston Villa Win
1-0 11/2	0-0 9/1	1-0 8/1
2-0 13/2	1-1 6/1	2-0 22/1
3-0 14/1	2-2 12/1	3-0 14/1
3-1 16/1		3-1 40/1

Bet Guide

Here you're betting on the final score of the match. 'Correct Scores' offer attractive odds, but can be very difficult to predict.

Half Time/ Full Time

Example match: Chelsea v Aston Villa

	Typical Odds
Chelsea/ Chelsea	6/4
Chelsea/ Draw	20/1
Chelsea/ Aston Villa	33/1
Draw/ Chelsea	3/1
Draw/ Draw	5/1
Draw/ Aston Villa	12/1
Aston Villa/ Chelsea	22/1
Aston Villa/ Draw	14/1
Aston Villa/ Aston Villa	10/1

Bet Guide

This allows you to bet on the result at Half Time and Full Time – twice as difficult as predicting the match result, but offering bigger odds.

To Win To Nil

Example match: Arsenal v Blackburn

	Typical Odds
Arsenal	4/5
Blackburn	11/5

Bet Guide

You're betting on one team to win the match, and not concede a goal. Example: Arsenal 1-0, 2-0, 3-0 etc...

Goals Markets

Total Goals

	Typical Odds
Under 2.5 Goals	10/11
Over 2.5 Goals	Evens

Bet Guide

This is a straightforward bet on the match producing Under or Over 2.5 Goals in total during the game – both teams' totals added together. Of course, you cannot have 0.5 of a goal – this simply means there has to be a definite outcome.

Matches with 2 goals or less means an Under 2.5 bet wins.

Matches with 3 or more means an Over 2.5 bet wins.

Scores of 0-0, 1-0, 1-1 = Under 2.5 Goals.

Scores of 2-1, 2-2, 3-1, 3-2 and so on = Over 2.5 Goals.

First Team to Score

Example match: Liverpool v Stoke

	Typical Odds
Liverpool	4/7
Stoke	13/8
No Goals	9/1

Bet Guide

A straightforward bet on which team will score the First Goal in a match, with the option to cover No Goals.

Time of First Goal

	Typical Odds
27 Minutes or Before	10/11
After 27 Minutes	Evens

Bet Guide

You can bet on what period of the match the First Goal will be scored (by either team). The most common market is Before/ After 27th Minute.

First Goalscorer

Example match: Chelsea v Tottenham

	Typical Odds
Drogba, D	7/2
Anelka, N	5/1
Defoe, J	5/1
Crouch, P	11/2
Lampard, F	8/1
Modric, L	9/1

Bet Guide

You're betting on which player will score the First Goal of the match – for either side.

First Goalscorer bets are more difficult to predict than Anytime Goalscorers (see below), but offer bigger odds. Some bookmakers will offer Each Way odds on First Goalscorer bets, paying out a fraction (usually 1/3 or ¼ of the odds) if your pick is the second or third scorer.

Anytime Goalscorer

Example match: Manchester United v Wigan

	Typical Odds
Rooney, W	8/13
Berbatov, D	8/11
Rodallega, H	11/4
N'Zogbia, C	10/3

Bet Guide

Here you're betting on a player scoring at 'Anytime' during the match.

Corner Markets

Total Corners

	Typical Odds
Under 11 Corners	10/11
Over 11 Corners	Evens
Exactly 11 Corners	15/2

Bet Guide

This is the most straightforward of the Corners bets that bookmakers offer – simply whether the match will have more or less than 11 corners in total (including both teams' totals). You'll usually find 11 is the most common marker.

You may also see this Total Corners market on offer by some bookies as well...

	Typical Odds
Under 10.5 Corners	10/11
Over 10.5 Corners	Evens

Bet Guide

Here you're betting on whether the match will produce Under/ Over 10 Corners. Of course, you cannot have 0.5 of a Corner – this simply means there has to be a definite outcome.

So if the match produces 10 or Less corners a bet on Under 10.5 wins. If the match produces 11 or More corners a bet on Over 10.5 wins.

Team With Most Corners

Example match: Arsenal v Bolton

	Typical Odds
Bolton	4/1
Draw	10/1
Arsenal	1/5

Bet Guide

Here you're betting on which team will get the Most Corners in the match - with the option of both teams winning the same amount.

Corner Handicap

Example match: Aston Villa v Birmingham

Typical Odds

Aston Villa '-2 Corner Handicap' 5/4
Birmingham '+2 Corner Handicap' 5/6
Tie (Birmingham +2) 13/2

Bet Guide

It is possible to bet on which team will win the most corners – taking into account a plus or minus handicap.

The size of the handicap is determined by the bookmakers and will change for every game.

The team with a 'minus' handicap have to overcome their deficit in order to win the bet.

So, for example, if Aston Villa were awarded a (minus 2) handicap – they would need to win at least 3 corners more than Birmingham to win the bet...

Bet: Aston Villa '-2 Corner Handicap' v Birmingham

Result: Aston Villa 6 Corners, Birmingham 5 Corners = bet loses

Result: Aston Villa 7 Corners, Birmingham 5 Corners = bet loses

Result: Aston Villa 8 Corners, Birmingham 5 Corners = bet WINS

Bookings Markets

Note: Most bookmakers use the same 'points' system for Bookings bets:

Yellow Card = 10 points

Red Card = 25 points

2 Yellows resulting in a Red = 35 points

- The most 1 player can get is 35 points

Alternatively, Bet365 bet on 'Cards' using the following system...

Yellow Card = 1 card

Red Card = 2 cards

2 Yellows resulting in a Red = 3 cards

- The most 1 player can get is 3 cards

Total Booking Points

	Typical Odds
Under 35 Booking Points	5/6
Over 35 Booking Points	5/6

Exactly 35 Booking Points 6/1

Bet Guide

This is a bet on the total number of Booking Points accumulated by both teams. The most common marker is 35. It's a straightforward bet on the total being Under or Over that marker.

Number of Cards in a Match

	Typical Odds
Under 3.5 Cards	5/6
Over 3.5 Cards	5/6

Bet Guide

Some bookmakers bet on purely the number of cards accumulated by both teams in a match. The marker will usually be set around 3.5 Cards. You can bet Under or Over that marker. Of course, there is no such thing as 0.5 card, this simply means all bets have to go Under or Over.

First Card

Example match: Sunderland v Fulham

	Typical Odds
Sunderland	4/5
Fulham	21/20
No Cards	12/1

Bet Guide

Like Corners and Goals, you can bet on which team will be shown the First Card (Yellow or Red) by the Referee.

Booking Points Match Bet – Who will get the Most Cards

Example match: West Brom v Wolves

	Typical Odds
West Brom	5/6
Wolves	8/11
Tie	4/1

Bet Guide

You're betting on which team will get the Most Booking Points/ Cards

- All of these bets can be placed with the UK's top bookies and getting your bet on is quick and easy – online, over the phone or in betting shops.
-

Football Betting Data has one aim in mind – to make YOU big money from the Premier League.

'Stats bets' like Goals, Corners and Booking Points provide some of the most reliable and profitable football bets – but 99% of people will miss out on these opportunities because they don't have the right info at their fingertips.

I'll be supplying at least 6 recommended bets a week covering all of the markets explained in this report. Plus, your members-only website gives you access to key stats and data on all 20 Premier League teams.

Yours in Sport,

Matt Nesbitt

Football Betting Data

www.FootballBettingData.co.uk